

**IUPUC Board of Advisors
May 11, 2016
Columbus Learning Center - Student Commons**

Minutes

Attending: John Burnett, David Elwood, Melinda Engleking Delap, Gary Felsten, Jacquie Franz, Steve Gochenour, Jack Hess, Rick Johnson, Carla Laymon, Jim Lienhoop, Karen Niverson, Srikanth Padmanabhan, Gil Palmer, Greg Pence, Jim Plump, Larry Richards, Jill Shedd, Matt Souza, Gregg Summerville, Brenda Vogel, Tom Vujovich, Robert Williams

Not Attending: Dave Barker, Jim Bickel, Tom Bigley, Chad Buehler, Harold Force, Cindy Frey, Joe Fuehne, Tom Harmon, Jason Hester, Mary Ann Nunn, Joe Peters, John Quick

Guests: Carol Branson, Reinhold Hill, Sandra Miles, Frank Wadsworth, Kathy Wills

Welcome

Rick Johnson

Rick Johnson, incoming Chair of the Board of Advisors, welcomed everyone to the Board of Advisor's meeting at 11:58 a.m. and extended a special welcome to Dr. Reinhold Hill, incoming Vice Chancellor and Dean. He went on to say that it is a pleasure to have him join us today before his official start of July 1, 2016.

Introduction of Dr. Reinhold Hill

Rick Johnson

Rick introduced Dr. Hill. 'I'm excited to be here today and listen in on the conversation', stated Dr. Hill. He went on to say that he is presently the Dean of Arts and Sciences at Governor's State University which is a regional, comprehensive institution on the south side of Chicago. He is the university's chief negotiator with the faculty union. Dr. Hill is looking forward to starting at IUPUC in July to get to know the campus and the community.

In addition, before Governor's State University, Dr. Hill was at Ferris State University in Michigan for ten years where he started as an assistant professor of English and the interim dean of the college. He received a Fulbright Scholar experience by spending 6 months in Hungary where he was a lecturer at the University of Debrecen. His subject areas are folklore and American religious traditions.

Introduction of Board Members

Rick Johnson

The IUPUC Board of Advisors each introduced themselves to Dr. Hill.

Campus Updates

Rick Johnson

Brenda Vogel, Director of Development, summarized recent activity concerning the IUPUC campus campaign. She stated that IUPUC made a big splash by being on the leaderboard most of the day during the first annual IU Day on April 12. IUPUC brought in a little more than \$100 thousand dollars for that day which included winning the category of most 'new' donors for the day!

Brenda announced a gift from one of our division of education faculty members who created a scholarship fund for science educator students in honor of her late father and grandfather. This gift was matched with the Bicentennial Campaign match opportunity at IU. This fund will give out approximately \$6,000/per year. It is an endowed scholarship.

Farewell to Dr. Larry Richards

The bulk of today's meeting centers around the thoughts and observations of Dr. Richards from the past year. We are thankful for the time Dr. Richards has spent in transition here. He has done more than fill in a spot for a period of time. He has been a 'thoughtful' leader, meaning literally thinking about IUPUC and this community.

Thoughts about IUPUC and the Columbus Community

Larry Richards

The IUPUC Commencement Celebration was last Saturday, May 7. We had 174 graduates who walked at the event and 295 total students graduating. This is the highest number ever and speaks very well for this campus.

Summer 1 credit hour enrollment is currently at its highest level ever. This is a good sign.

Observations

I have been in higher education administration for 32 years. At the 4-year institution level, there have been more changes in the last 7-8 years than anytime in my entire career. At the national level, that is reflected by what one would call a 'shake-out.' An argument can be made that within the country, there are too many 4-year higher education institutions. This is particularly seen in the category in which we are situated, regional institutions. Research institutions may have some changes as well. The fact that we are a part of a major research university certainly affects what happens here. The way that this shake-up is happening is because the appetite to support the number of 4-year educational institutions nationwide are just not there like it has been. That is seen with the state appropriations and federal support for financial aid declining, which is affecting the size of student debt from attending college.

As a background, in the 60's and 70's, higher education institutions grew along with the growing populations. Currently, the ability to continue to support that level of growth is limited. Now, there is a push toward community college, competency-based programs and early college programs in high schools. Many for-profit educational institutions and private institutions are now closing. This will probably hit the public educational institutions at some point, and IUPUC may be in that group. The institutions that are the most aggressive, most entrepreneurial and creative about what they do, will be the ones that survive.

For the past year, there has been a group at IUPUC who have met to discuss enrollment and have created the document, 'Enrollment Management Strategies for IUPUC: Prospects for Growth.' Within IU, it's not yet clear exactly how the university will move forward. Clearly, Indiana University wants to promote itself as one of the premier research universities in the world. The regional campuses, including IUPUC even though they are not technically a regional campus, are important to IU because they provide a major part of the 4-year bachelor's education that is offered in the state.

What will now start happening in the public sector is 'merging of campuses' to cut back on some of the administrative expenses. IUPUC is already merged with IUPUI, so that is not an option here.

How can IUPUC respond to stay competitive?

- Hold line on expenses
- Use and leverage the unique resources in Columbus (Design Thinking)
- Raise the reputation of campus
- Grow enrollment through aggressive recruiting and marketing
- Online education
- Increase academic programs with courses we already have in place
- Build a Student Center

Adjournment

Rick Johnson

Prior to adjourning, Rick Johnson and members of the board of advisors presented to Dr. Richards a beautiful vase in appreciation.

The meeting was adjourned at 12:55 p.m.

Meetings for the IUPUC Board of Advisors are held quarterly on the 2nd Wednesday of the month.

Meeting dates for 2016-2017 in the Summerville Room, LC 1400, are:

September 14, 2016

November 9, 2016

February 8, 2017

May 10, 2017