

**IUPUC Board of Advisors  
November 8, 2017  
Columbus Learning Center – Summerville Room**

**Minutes**

Attending: Dave Barker, David Elwood, Melinda Engelking DeLap, Jacquie Franz, Cindy Frey, Joe Fuehne, Jack Hess, Reinhold Hill, Carla Laymon, Jim Lienhoop, Karen Niverson, Gil Palmer, Greg Pence, James Persinger, Amy Pettit, Jim Plump, Jim Roberts, Matt Souza, Gregg Summerville, Brenda Vogel, Tom Vujovich

Not Attending: John Burnett, Holly Cheek, Gary Felsten, Harold Force, Tom Harmon, Jason Hester, Rick Johnson, Srikanth Padmanabhan, Matt Rothrock, Aurora Willman

Guests: Melissa Fairbanks, Eli Harmon, Joe Heltzel, Kathy Oren

**Welcome**

**Gregg Summerville**

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The meeting began at 12:01 p.m. and Chair Gregg Summerville welcomed everyone to the meeting. We have two new members of the board – Amy Pettit, VP and Chief Nursing Officer at Schneck Medical Center. Holly Cheek is the VP and Chief Nursing Officer at Columbus Regional Health. As a result, Jim Bickel will be stepping down as a member of the Board.

As chair this year, mostly as a result with meeting a large number of you, we would like to improve engagement with the advisory council. One main pattern from the many conversations was ‘we would really like to advise’ so we are going to work toward that goal. It will be a process but we will focus on that. The second thing is the goal of increasing the diversity of the board. That includes not just gender but to lower the age of the group also. One of things I would ask of you is to look for young candidates who are active in the community.

**Enrollment Update**

**Joe Heltzel**

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➤ Spring Enrollment

- The numbers are down a little but are trending in a positive direction. They are down less than they were the week before. My projection is we will be flat or slightly up based on reports share though IUPUI.

➤ Fall Enrollment

- Numbers are in a very healthy place.
  - Applications: 488, 106% up from last year (236)
  - Admits: 286, up from 120 last year
  - Student diversity is increasing
- Reasons
  - New initiatives and partnerships
  - Expanded recruiting and admissions staff
    - Libby Carlile, admissions counselor/recruiter
      - ❖ 2016 IUPUC graduate
      - ❖ Columbus native
      - ❖ Former student worker at IUPUC
      - ❖ Focusing on submitted applications
    - Diana Montes, bi-lingual admissions counselor/recruiter
      - ❖ 2017 IUPUI graduate
      - ❖ Spanish major; International Studies minor
      - ❖ Focusing on students and is out in the community

- Shared application within the IU System for enrollment
  - Encompasses all campuses
  - 30% of the applications coming in are just for IUPUC
  - Students can apply to all campuses at this time (this may change to top 3 or 5 in the future)
  - We are being cautious with these numbers since it is a new system
- Improved relations with IUPUI
  - We are regularly being listed as one of the IU campuses on their website

### **CBED Introduction**

**Reinhold Hill**

Before introducing our new CBED director, Dr. Hill introduces the Student Government representative attending today's meeting as Eli Harmon.

Our new director for the Center for Business and Economic Development is Melissa Fairbanks. A Curriculum Vitae (CV) was sent out to all of you and we are excited to have her here at IUPUC.

### **CBED Update**

**Melissa Fairbanks**

I think it's fair to say that there is another person in this room that knows me well and if you don't already know, that is board member, Melinda Engelking Delap, who is my mother!

I was contacted last summer that there was a position open at IUPUC that I might be interested in and when I looked up the job description, I can't tell you how excited I was! The application process lasted about 3-3 ½ months for me. It was a very professional process and I felt very good about it because it was very thorough. I have been here about 30 days now and during this time, Greg Knudson, my predecessor, has been back twice to work with me and to work with some of our customers.

One of the workshops we have done this past week was the Myers-Briggs, which is so interesting. Test results tell you what you 'lean toward'. What Greg and I discovered with our results was that we tested the same, but also that we 'weighted' the same! That is almost unheard of statistically. What we have taken away from that is that you liked what Greg was doing and have hired someone very close to that. I look forward to continuing the good work that he has started. I will be working with Marketing to update materials for CBED which will have more IU branding than business branding.

The next steps for us is that we will roll out a calendar listing workshops for the first quarter of 2018, at the least. I hope to get around and meet with all of you and if you want to reach out to me, I would appreciate it. The SPARK events will continue in collaboration with the Columbus Area Chamber of Commerce.

Also, we will have an Economic Scorecard and instead of a newsletter, this will give you some economic information plus some highlights of what will be in our workshops. If we do not currently have a workshop that is applicable for your business, let us know and we can construct one to meet your needs. We want companies to know that we are here for them.

### **Development Update**

**Brenda Vogel**

- Bicentennial update
  - The IUPUC bicentennial numbers are healthy
    - Currently at 65% goal to date which means we have \$2.6 million of a \$4 mm goal
    - Original end date was the end of 2019

- IU has extended the timeline to June 2020
- New timeline corresponds with the bicentennial celebration
- Opportunities in the pipeline:
  - Writing a grant for a renovation, 2mm gift request
  - Discussions with a prospect regarding naming opportunities at IUPUC
  - Funding from the Custer Nugent Reeves Foundations for renovation of Chemistry lab
    - Looking to fill the Gap funding of \$200K
- Mini Campaigns to kick off the beginning of 2018:
  - Initiative to grow the Endowed faculty fund for Mechanical Engineering started by Harold/Debbie Force, by \$250K
  - Funding for the Mental Health Counseling Lab
    - During our outreach meetings, we are looking to see where does IUPUC fit in the opioid epidemic crisis as an educational facility
      - ❖ Resources
      - ❖ Programming
- IU Bicentennial update
  - Matching dollars are available from IU for scholarship endowments.
  - Study abroad scholarships still have matching dollars available
  - Endowed faculty positions still have matching dollars available
  - IU has extended the timeline to June 2020
  - The original goal of \$2.5 billion has been increased to \$3 billion
- Outreach meetings are going well. We are getting included in discussions and meetings that could be beneficial in the future.
- Speaker Series is kicking off on November 17, with Dr. Hill and Tim Grimm and Jan Lucas Grimm focusing on folklore and folksongs.
- IU University Day at Mill Race Center
  - Partnering with Mill Race Center
  - 3 IUPUC faculty will be presenting
- Annual Giving
  - In addition to the mini campaigns next year we will focus on annual giving, to grow our annual base
  - Circle of Leadership event
    - Jacquie Franz was recognized at the Circle of Leadership event with the IUPUC James G. Simms Leadership Award
    - To be a Circle of Leadership member it is a donation of \$1000 annually
    - Would like to see all board members attend this annual event

## **Vice Chancellor's Update**

**Reinhold Hill**

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- Strategy Documents
    - Changes made at the Leadership Team Retreat
    - Changes made after the Town Hall meetings
    - Trying to structure document that does not reflect priority basis
    - IUPUI's plan is the 1<sup>st</sup> 5 initiatives/goals deals internally with students, etc., and the 2<sup>nd</sup> 5 initiatives/goals deals externally. We will probably do something similar.

- We will get the board's feedback along with other community members and make more revisions before the next meeting.
  - There are only a couple of goals currently in this strategic plan that are measurable and those all deal with enrollment. The rest are high level initiatives that advise offices in establishing their priorities to have measurable goals. The measurable goals will be in the divisions and departments and will feed into the overall initiatives.
- Operating Aspects: Relationship between IUPUI and IUPUC
- Over the summer we asked for feedback from you regarding this document and many of you provided some feedback
  - Final product distributed – good overview between IUPUC and IUPUI
    - Description of IUPUC
    - The role that IUPUC plays in the community
    - What IUPUC aspires to be
  - New sections added since 2014
    - What divisions at IUPUI provide for us
    - Background services
    - How IUPUI supports our recruiting, financial operations, HR operations

**IUPUC Speaker Series/Events**

**Reinhold Hill**

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➤ Upcoming Events	
Nov. 9, 2017	Business and Economic Outlook panel discussion
Nov. 11, 2017	LOVE Club <ul style="list-style-type: none"> <li>❖ Informational in nature</li> <li>❖ Focus on DACA</li> <li>❖ Guest speaker – activist from Mexico</li> </ul>
Nov. 17, 2017	Folklore songs/presentation by Tim/Jan Grimm, and Dr. Reinhold Hill
Jan. 15, 2018	MLK event
Spring 2018	Intellectual Life Series <ul style="list-style-type: none"> <li>• In partnerships</li> <li>• Focus on innovation</li> </ul>
Ongoing	Student Leadership Series
Bicentennial	Major guest speakers will be brought to campuses

Dr. Hill presented Dave Barker with a plaque of appreciation for his previous two years as Chair and Vice Chair of the Board of Advisors. Dave thanked Dr. Hill and said he hopes members will approach high school seniors in the community to tell them about IUPUC. When he first visited the campus 20 years ago, it was so different. There are now so many programs offered here, he would encourage board members to get the word out.

Jim Roberts stated that on BCSC 360 (channel 3), former IUPUC student, Greicy Patino, was featured as she is now a kindergarten teacher at Clifty Creek school. She will be helping with the 2-way immersion program next year.

Chair Gregg Summerville thanked everyone for attending today's board meeting. Meeting adjourned at 1:10 pm.

*The next Board meeting is Wednesday, February 14 at noon in the Summerville room located in the Columbus Learning Center.*