Curriculum Vitae
Pamela L. Morris, Ph. D.
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I am an Associate Professor in the department of Communication at Indiana University-Purdue University at Columbus. I received my Ph.D. in Communication from Purdue University. Prior to seeking that degree, I studied computer science and worked at IBM for 12 years as a programmer and project manager. I specialize in media studies and new media; I am interested in how these technologies are socially constructed, and how they influence and change communication practices in both organizations and everyday life. My primary research interests are communication and media law, technology adoption, and recently, human trafficking. I particularly enjoy teaching and am passionate about media literacy education and making students good digital citizens. My primary service to the university has been in assessment, both programs and general education courses.

Education

Ph.D. Purdue University, West Lafayette, Indiana
Brian Lamb School of Communication, August 2011
Major area: Media, Technology and Society
Minor areas: Organizational Communication, Research Methods
Advisor: S. Connaughton   Committee Members: S. Feld, S. Matei, S. Wilson
Dissertation: Assimilation to Virtual Work: A Mixed-Methods Case
                Study of Organizational Change
G.P.A.: 4.00 on a 4.00 scale

M.S. University of Minnesota, Minneapolis, Minnesota
Computer and Information Science, 1998
Advisor: Jaideep Srivastava
G.P.A: 3.847 on a 4.00 scale, *Summa Cum Laude*

B.S. Michigan Technological University, Houghton, Michigan
Computer Science, 1993
G.P.A: 3.98 on a 4.00 scale, *Summa Cum Laude*

B.S. Michigan Technological University, Houghton, Michigan
Scientific and Technical Communication, 1993
G.P.A: 3.98 on a 4.00 scale, *Summa Cum Laude*

Academic Experience

July 2022-Present	Associate Professor, Communication Indiana University-Purdue University Columbus (IUPUC)
Aug 2016-May 2022	Assistant Professor, Communication Indiana University-Purdue University Columbus (IUPUC)
Aug 2012-May 2016	Assistant Professor, Communication Studies University of Wisconsin-La Crosse
Jan 2015-present	Adjunct Instructor, Satish & Yasmin Gupta College of Business University of Dallas (spring semesters)
Aug 2011-Apr 2102	Visiting Instructor, Brian Lamb School of Communication, Purdue University
Aug 2000-Dec 2001	Adjunct Faculty, Graduate Programs in Software Engineering

Teaching Experience

Assistant/Associate Professor: IUPUC, Columbus, Indiana
Division of Liberal Arts, Communication Program (August 2016 – present)

Public Speaking *(COM-R110) – in-person and online*

Mass Media and Contemporary Society *(COM-M150) - online*

Business and Professional Communication *(COM-C223)*

Human Communication and the Internet *(COM-C316)*

Introduction to Communication Research *(COM-G310)*

Advanced Topics in Small Group Research *(COM-328)*

Independent Studies *(COM-G300)* (a) Visual Literacy (b) Algorithms and Society

Assistant Professor: University of Wisconsin: La Crosse, WI
Department of Communication Studies (August 2012 – May 2016)

Communicating Effectively *(CST110)*

Contemporary Media in Everyday Life *(CST271)*

Introduction to Communication Theory *(CST301)*

Adjunct Instructor, University of Dallas: Irving, TX
Satish & Yasmin Gupta College of Business (Spring Semesters, 2015, 2016, 2017)

Business Communication *(BUAD 6330)*

Visiting Instructor: Purdue University: West Lafayette, IN
Brian Lamb School of Communication (August 2011 – May 2012)

Interviewing: Principles and Practices *(COM 325)*

Introduction to Communication Theory (COM 102)

Intercultural Communication *(COM 303)*

Scholarship

Publications

Sarapin, S. H., Ledet, R., & Morris, P. L. (R&R). Confederate iconography communicating white supremacy: Human costs and solutions, *Studies in Social Justice.*

Morris, P. L. (2022). Teaching Algorithmic Literacy within a Media Literacy Program. *The Journal of Media Literacy- Human AI Issue,* https://ic4ml.org/journal-of-media-literacy/issues/human-ai/.

Sarapin, S. H. & Morris, P. L. (2022). Communicable: Source credibility in countering the disruption of healthcare norms in New York's isolated Orthodox Jewish enclaves. *Journal of Communication and Religion, 45*(2), 48-66.

Morris, P.L. & Sarapin, S.H. (2022). On the dole for the young homeless soul: Religious Discrimination by publicly funded adoption services. In J. Asenas & K. Johnson (Eds*), Equal Protection v. Religious Freedom: Clashing American Rights*. From the series *Frontiers in Political Communication (vol. 47),* Peter Lang Publishing.

Morris, P. L. & Desmond, S. A. (2022). Mis-framing of sex trafficking in news reports: Crimes, offenders, and victims. In S. A. White a & C. Crawford (Eds.), *Paths to the Prevention and Detection of Human Trafficking* (pp. 64-84). IGI Global.

Sarapin, S.H. & Morris, P.L. (2021) *Holy Hype: A guide to Religious Fervor in the Advertising of Goods and the Good News*. Lexington Books.

Morris, P.L., & Sarapin, S. H. (2020). You can't block me: When social media spaces are public forums. *First Amendment Studies 54*(1), 52-70.

Morris, P.L., & Sarapin, S. H. (2020). Mobile phones in the classroom: Policies and potential pedagogy. *Journal for Media Literacy Education 12*(1), 57-69.

Morris, P.L. & Sarapin, S. H. (2019). Justifiable bromide: Exaggeration in cartoons reflects public perceptions of the jury as a big joke. *Journal of Criminal Justice and Popular Culture, 19*(1), 37-61.

Sarapin, S.H. & Morris, P.L. (August, 2018). Entertaining free expression on public sidewalks: Are city ordinances kicking musical muses to the curb? *First Amendment Studies*, *52*(1-2), 1-22.

Sarapin, S.H. & Morris, P.L. (December 2017). Executive censorship of science: Muzzling federal researchers, thwarting the public's right to know, and impairing trust in government. *Communication and Law Review, 17*(1). http://www.commlawreview.org/

Sarapin, S. H., Morris, P.L., & Vo, N. (2017). The biggest lie on the Web: Coming to terms with the failure to read through the lens of the First Amendment. *First Amendment Studies, 51*(2).

Niedzwiecki, C.S. & Morris, P.L. (2017). Reality television. In M. Allen (Ed.). *SAGE Encyclopedia of Communication Research Methods*. Thousand Oaks, CA: Sage.

Morris, P.L. (2017). Triangulation. In M. Allen (Ed.). *SAGE Encyclopedia of Communication Research Methods*. Thousand Oaks, CA: Sage.

Matei, S.A., Bruno, R, & Morris, P.L. (2015). Visible Effort: Visualizing and measuring group structuration through social entropy. In S.A. Matei & M. Russell (Eds.) *Transparency in social media: Tools, methods and algorithms for mediating online interactions (Computational social sciences)*. New York: Springer Publishing House.

Sarapin, S. H., & Morris, P. L. (2015). Faculty and Facebook friending: Instructor-student online social communication from the professor's perspective. *The Internet and Higher Education, 27*, 14-23.

Morris, P. L. & Niedzwiecki, C. S. (2014). Odd or Ordinary: The Influence of Reality TV on Perceptions of Family. In A. F. Slade, A. J. Narro, & B. P. Buchanan (Eds.) *Reality television: Oddities of culture*. Lexington Books.

Sarapin, S. H., & Morris, P.L. (2014). When "Like"-minded people click: Facebook interaction conventions, the meaning of "speech" online, and *Bland v. Roberts*. *First Amendment Studies*, *48*(2), 131-157.

Morris, P. L. & Connaughton, S. L. (2013). Managing effectively in virtual work contexts: An empirical study. In E. Nikoi & K. Boateng (Eds.) *Collaborative communication processes and decision making in organizations*. Hershey, PA: IGI Global.

Haas, E. J., Mattson, M., Jones, C., & Morris, P. L. (2013). Newspaper coverage of motorcycle accidents: A content analysis from a media framing perspective with implications for practice. *International Journal of Motorcycle Studies, 9*(2). Retrieved from http://ijms.nova.edu/Fall2013/IJMS_Artcl.Haasetal.html.

Morris, P. L. (2012). Listening and Legos. *International Journal of Listening, 26*(2), 94-97.

Morris, P. L. (2011). Glimpses of community on the Web. In S. A. Matei and B. C. Britt (Eds.), *Virtual sociability: From community to communitas* (pp. 25-38). West Lafayette, IN: Ideagora.

Grants

Indiana University Digital Gardener Faculty Fellow Program (August 2022). $1500 to develop a video production lab at IUPUC (with K. Wills, K. Jones and S. Jameson).

Center for Advancing Teaching and Learning (Aug 2014-May 2015): University of Wisconsin-La Crosse (with P. Turner). $3000 for development of online media literacy course.

National Association of Media Literacy Education and Pivot Media (January-March, 2014). $1000 for "Eyes Wide Open: This is Media Screening and Panel".

College of Liberal Studies Small Grant (February 2013-July 2013): University of Wisconsin-La Crosse (with C. Niedzwiecki) $3500. For "Odd or Ordinary: The Influence of Reality TV on Perceptions of Family" research project.

College of Liberal Studies Small Grant (February 2013-July 2013): University of Wisconsin-La Crosse $3000. For "Exploring Media Literacy Education and Research". Included expenses to attend the National Association for Media Literacy Education conference.

Research contract (February 2011-February 2012, $10,000): part of a larger ($50,000) from the Rehabilitation Technical Assistance Center on VR Program Management (RTAC), Institute for Community Inclusion, University of Massachusetts Boston: *Improving VR program management: Virtual supervision.* Indiana Vocational Rehabilitation is administering the grant. I am providing research consulting.

Conference Presentations

Morris, P.L. (2021) Do You See What I See: Analyzing Images of Social Justice, A Visual Literacy Lesson. National Association for Media Literacy Education Conference, (Virtual). July, 2021.

Morris, P. L., & Sarapin, S.H. (2020) Religious and sex discrimination by sectarian adoption services. Paper presented at the National Communication Association Annual Conference (Virtual).

Sarapin, S.H. & Morris, P.L. (2020) Blasphemy or godliness in communication at the CROSSroads? Exploration of religious imagery in sports advertising targeting African Americans. Paper presented at the National Communication Association Annual Conference (Virtual).

Sarapin, S.H. & Morris, P.L. (2020) Communicable: Reversing the effects of virulent anti-vax propaganda that disrupts healthcare norms in New York's isolated Orthodox Jewish enclaves. Paper presented at the Religious Communication Association Conference (Virtual).

Sarapin, S.H. & Morris, P.L. (April 2020) Communicable: Reversing the effects of virulent anti-vax propaganda that disrupts healthcare norms in New York's isolated Orthodox Jewish enclaves. Paper accepted for Southern States Communication Association Conference, Frisco, Texas. [Not delivered due to cancellation for coronavirus.] ***Top-Paper Panel, Intercultural Division**

Sarapin, S. H., Hoppin, S., Morris, P.L. Zulli, D., Weimer, E. & Lusvardi, A. (May 2020). Compromising positions: One word's implications for Congressional performance and public opinion of Congress. Accepted for International Communication Association Conference, Gold Coast, Australia [Not delivered due to cancellation for coronavirus.].

Morris, P.L. (2019). Perjury in a post-truth era: Public perceptions of lying under oath and the influences of media, religiosity, and political views. Paper presented at the National Communication Association Annual Conference, Baltimore, MD. ***Top Paper, Communication and Law Division**

Morris, P.L. (2019). Mobile Phones in the Classroom: Policies and Potential Pedagogy. Presented at the National Association for Media Literacy Education Conference, Washington, D.C.

Sarapin, S.H. & Morris, P.L. (2018). Justifiable bromide? Exaggeration at play in cartoons reflects public perceptions of the jury as a big joke. Paper presented at the National Communication Association Annual Conference, Salt Lake City, UT. ***Top Paper, Communication and Law Division**

Morris, P.L. (2018). Entertaining free expression on public sidewalks: Are city ordinances kicking musical muses to the curb? Paper presented at the Southern States Communication Association Annual Conference, Nashville, TN. ***Top Paper Award, Competitive Papers in Free Speech Division**

Sarapin, S.H. & Morris, P.L. (2017). Executive censorship of science: Muzzling federal researchers, thwarting the public's right to know, and impairing trust in government. Paper presented at the National Communication Association Annual Conference, Dallas, TX. ***Top-Three Paper, Communication and Law Division**

Sarapin, S. H., Morris, P.L., George, B., Hamburg, J., & Vo, N. (2016). Real people don't read standard form contracts: Contract law's duty to read and predicting users' intentions to read online clickthrough agreements. Paper presented at the National Communication Association Annual Conference, Philadelphia, PA.***Top-Four Paper, Communication and Law Division**

Sarapin, S. H., Morris, P.L., & Vo, N. (2016). The biggest lie on the Web: Coming to terms with the forfeiture of the First-Amendment right to petition in click-through agreements. Paper presented at the National Communication Association Annual Conference, Philadelphia, PA. ***Top-Four Paper, Freedom of Expression Division**

Sarapin, S. H., & Morris, P.L. (2016). Roughhousing and rough language in American fraternities and locker rooms: Does "doing masculinity" in all-male groups on campus correlate with rape-myth acceptance? Paper presented at the National Communication Association Annual Conference, Philadelphia, PA.

Sarapin, S. H. & Morris, P. L. (2015, November). An unten[ur]able situation? Tenure-status effects on professors' fears of and motivations for communicating socially with students on Facebook. Paper presented at the National Communication Association Annual Conference, Las Vegas, Nevada.

Morris, P. L. (2015, June). Connecting young citizen journalists using CNNs iReport in the classroom. Paper presented at the National Association for Media Literacy Education: Celebrating Connectivity Across Cultures Conference, Philadelphia, Pennsylvania.

Hamilton, S. & Morris, P. L. (2014, January). Using student-centered learning to teach basic source evaluation: A collaboration between Communication Studies and Murphy Library. Poster presented at the UW-L Center for Advanced Teaching and Learning Winter Teaching Conference, La Crosse, Wisconsin.

Morris, P. L. & Sarapin, S. H. (2013, November). When "Like"-minded people click: Facebook communication conventions, social semantics, and the chilling of speech. Paper presented at the National Communication Association Annual Conference, Washington, D.C.

Yale, R., Morris, P. L. & Russell, B. T. (2013, November). Relationship between argument strength, juror verdicts, and verdict confidence: A test of the perceived argument strength scale. Paper presented at the National Communication Association Annual Conference, Washington, D.C.

Morris, P. L. & Sarapin, S. H. (2013, July). Faculty and Facebook friending: Instructor-student online social communication from the professor's perspective. Paper presented at the Alabama Communication Association Conference, Montevallo, Alabama.

Morris, P. L. (2013, July). Real or fake, good or bad? Embracing the reality television craze to teach media literacy lessons. Presented at the National Association for Media Literacy Education: Intersections: Teaching and Learning Across Media Conference, Torrence, California.

Academic Service

Campus Assessment Coordinator, IUPUC, Jan 2022-present
Editor, *Communication Law Review*, Jan 2022- present
Member, IUPUI Faculty Council (Aug 2021 – May 2023)
Member, Indiana Anti-Demand Working Group (ICESAHT) (January 2020 – present)
Organizer, Suffragette Car Parade, IUPUC Constitution Day (September 19, 2020)
Organizer, Presenter, Panel Member, National Media Literacy Week at IUPUC (October/November, 2017 - present)
Committee Member, IUPUC *Constitution Day: 100 Years of the 19th Amendment* (Fall 2019)
Editorial Board Member*, First Amendment Studies* (2019-present)
Article Reviewer, *Communication and Law*; *Internet and Higher Education, Journal of Media Literacy Education, First Amendment Studies*
Member, General Education Review subcommittee, IUPUI (2017-present)
Member, Program Review and Assessment Committee (PRAC), IUPUI (2017-present)
Member, Faculty Senate Constitution and Bylaws Committee (2021-2023)
Member, Student Affairs Committee, IUPUC Faculty Senate (2017-2021)
Guest Editor, *Special Issue of Communication Law Review*: "Freedom of Speech and the Press in President Trump's First Year", August 2018.
Member, Leadership Council, National Association for Media Literacy Education (Aug. 2017-Dec 2019)
Panel Member, IUPUC *Constitution Day: Freedom of the Press* (Fall 2018)
Search Committee, Director of Communication and Marketing at IUPUC (Summer, 2018)
Panel Member, IUPUC *Banned Books Day* and *Constitution Day: Hate Speech* (Fall, 2017)
National Communication Association – Communication and Law Division
    President (2018-2019)
    Vice-president and program planner (2017-2018)
    Vice-president elect (2016-2017)
    Secretary (2014-2016)
Interview Expert, IUPUC Career Prep Day, Fall 2016, Spring 2017
Volunteer Public Speaking Tutor, IUPUC Academic Resource Center, Fall 2016
UW-L TEDx Committee, University of Wisconsin, La-Crosse (2013-2015)
Organization for Campus Women, University of Wisconsin, La-Crosse (2012-2016)
    Treasurer (2013-2015), President (2015-2016)
General Education Assessment Committee, University of Wisconsin-La Crosse (2013-2016)
Communication Studies Assessment Committee, University of Wisconsin-La Crosse (2012-2015)

Professional Development

Adobe Creative Campus Faculty Development Summer Institute and Fellow Certification (June, 2022)

The FDI program is designed for participants to take away a digital teaching portfolio to make an immediate impact on their campuses. Participants receive official certification as a Creative Campus Faculty Fellow, and the ultimate purpose of the FDI program is for these Faculty Fellows, in turn, to inspire and mentor their local colleagues -- to re-create local faculty development opportunities on their home campuses.

Fellowship: Digital Gardener Faculty Fellow (January-June 2022)
A faculty-driven program connecting members of the IU community working in digital literacy. The inaugural cohort of 35 Digital Gardener Faculty Fellows represented IU campuses across Indiana. The semester-long Fellows program has two primary goals:
- Provide opportunities to build digital skills that then translate into a digitally-infused curriculum and dynamic learning experiences for students
- Increase collaboration and cultivate a university-wide culture of digital literacy, creativity, and learning

EDC 532: Seminar in Digital Literacy and Learning   Aug – Dec 2021

Summer Institute in Digital Literacy Tier 2 (EDC 535)   July 11-16, 2021
www.digiuri.com

Next Generation 2.0 Leadership development program,
IUPUI   August 2020 – May 2021

17th Annual International Human Trafficking and Social Justice Conference
University of Toledo   September 23-25, 2020

Indiana Coalition to End Sexual Assault & Human Trafficking (ICESAHT)
Conference and Training   September 21-22, 2020

Summer Institute in Digital Literacy   July 19-24, 2020
www.digiuri.com

Assessment Institute in Indianapolis   October 13-15, 2019
assessmentinstitute.iupui.edu

ACUE/IUPUI Course in Effective Teaching ACUE
September 10, 2018 - May 20, 2019

Research Writing Group   Forum Network at IUPUI
September 2018 – Spring 2020

Enhancing Student Engagement in the Group (Team) Communication Course
National Communication Association
November 8, 2018

Practical Data Management with R for Social Scientists
sagepub.com   October 5, 2017 - January 13, 2018

Incorporating Social Media Across the Curriculum to Promote Personal, Professional, and Civic
Communication Efficacy and Literacy
National Communication Association
November 12, 2016

Civic Callings for Career Coaching and Landing the Job: Teaching the College Business and
Professional Communication Course
National Communication Association,
November 10, 2016

Straight Talk about Teaching Communication Research Methods
National Communication Association,
November 11, 2015

The Science of Teaching and Learning (Based on "How Learning Works" by Ambrose, et. al.)
UW-La Crosse CTL
Fall, 2014

Professional Experience

IBM: (April 2005 – July 2007)
Staff Software Engineer/Project Manager, IBM Software Group, eSupport Strategy
Define and execute quality testing of internal and external web-based support tools. Project manage pilots of new technology as well as the development of features for the IBM software support portal. Set and execute strategy as a part of the larger support portal project management team.

IBM: Rochester, Minnesota (October 2002 – March 2005)
Staff Software Engineer/Project Manager, IBM Systems Group, Linux on iSeries Validation Team Lead.
Provide planning and leadership to the Linux Validation Team that results in the deliverables of tested Linux distributions on the iSeries platform. Owned and managed the relationship with Linux Distribution Partners for the iSeries platform. Participated in the larger project management community for Linux on the Power platform.

IBM: Rochester, Minnesota (December 1999 – September 2002)
Staff Software Engineer, IBM PartnerWorld for Developers, iSeries porting consultant. Provide technical and project management skills to IBM business partners porting applications to eServer iSeries, primarily from UNIX and Linux systems. Develop and deliver education, web pages, articles and white papers on technical and marketing topics.

IBM: Rochester, Minnesota (December 1993 – November 1999)
Associate Programmer, AS/400 Integrated file System Development, programming. Designed, wrote, and debugged code to implement file system operations, primarily POSIX-standard Application Program Interfaces (APIs) and AS/400 commands. Team leader for an extensive 18-month project to add additional internationalization capability to the file system. In addition, helped with internal and external publications, published articles in trade journals, and handled customer situations.